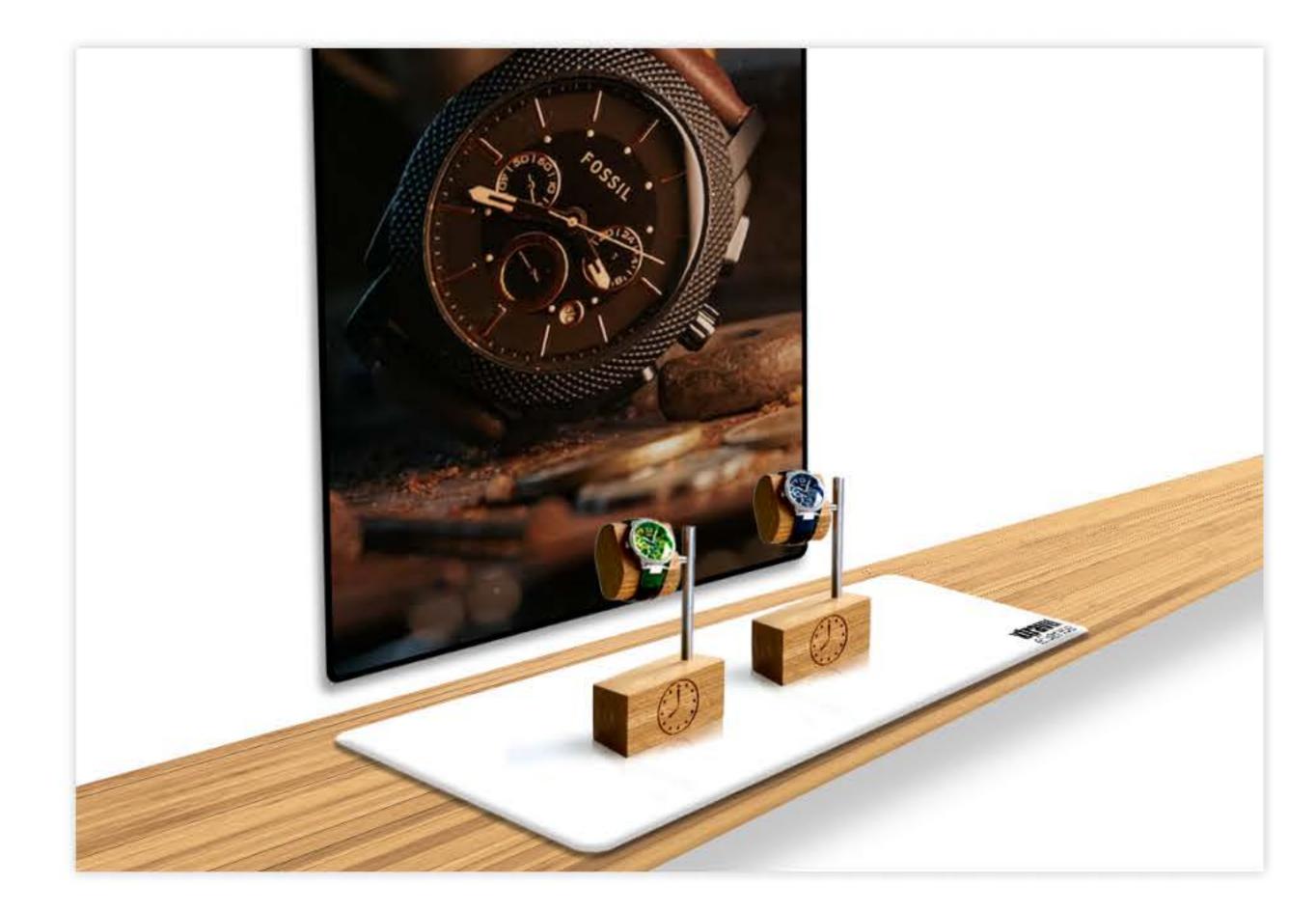




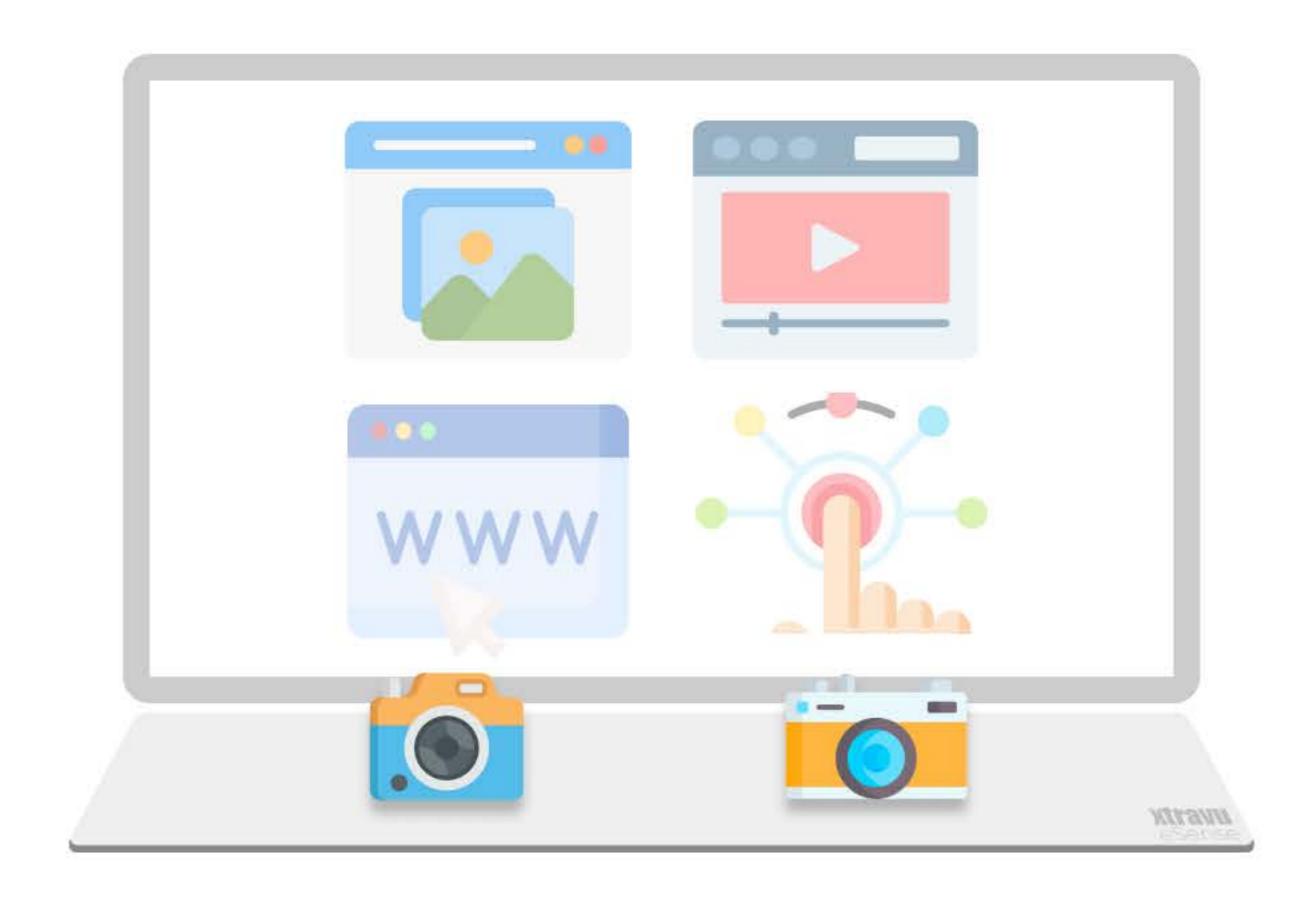
## Features & Benefits

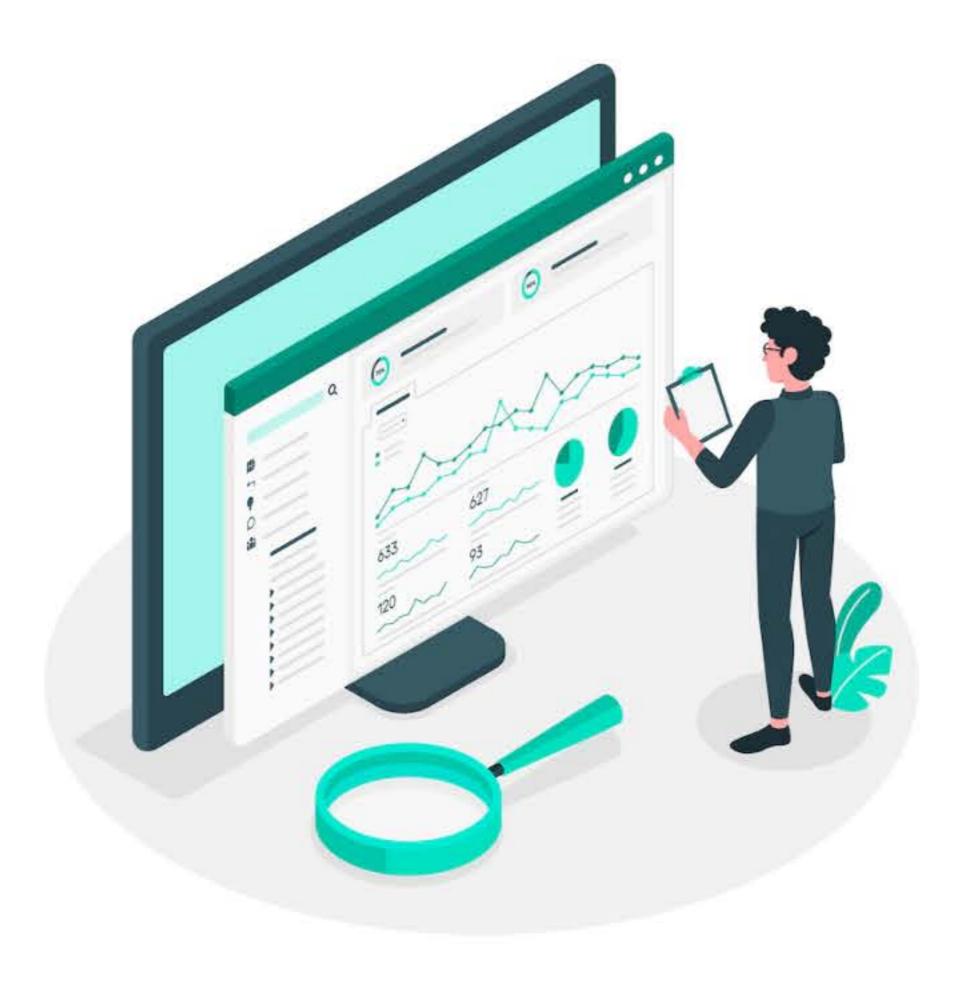




Modular Design To fit any product where shoppers compare features

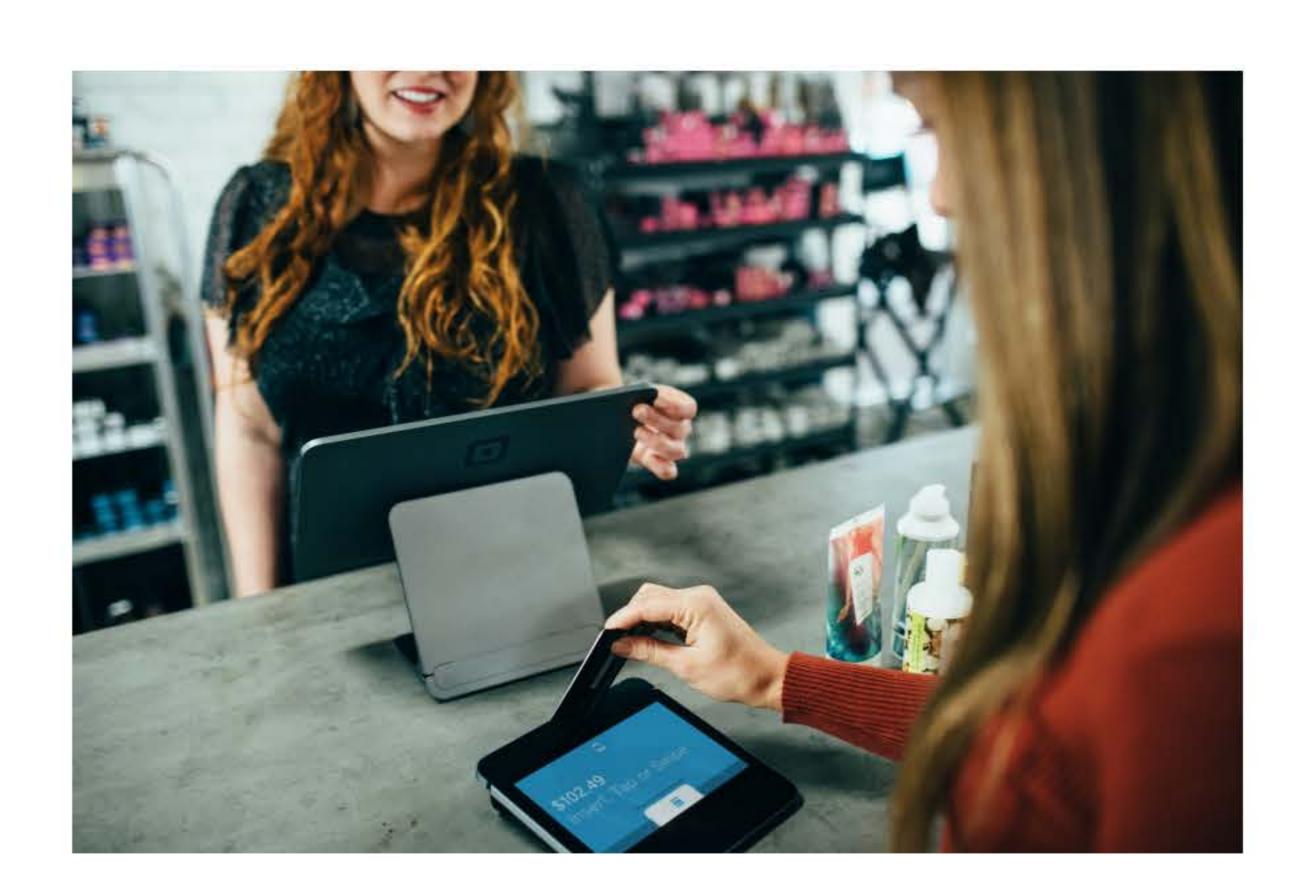
Dynamic Content Trigger any content including live videos, images, web pages, as well as interactive content.





Precise Analytics Analytics help marketers and advertisers assess product sellability or campaign effectiveness.

Improves Customer Conversion Rate According to CSGIC statistics, the more the customer knows about the product, the more likely the product will be in the basket.



## Applications & Specifications





Retail Stores



Airports





Exhibitions/ Museums
Conventions

Specifications	eSense XE-3	eSense XE-6
Sensor Plate	Corian Finish	Corian Finish
Sensor Plate Size (LxBxH) mm	560x180x30	1130x180x30
	Custom Size Optional	Custom Size Optional
Products	3	6
Content Playable	Text, Image, Video	Text, Image, Video
Media Player	Embedded	Embedded
Sensors	Embedded	Embedded
Power		
Power Supply	100-240 V: 50/60 Hz	100-240 V: 50/60 Hz
Power Consumption	20 W Max	25 W Max
Operating Conditions		
Temperature	0-40 Degrees	0-40° C
Humidity	80% Non Condensing	80% Non-Condensing
Display	Optional	Optional
	24", 32", 40", 48", 55"	24", 32", 40", 48", 55"
External Media Players	Optional	Optional
	xtravu DSP-R, NC, Ni3	xtravu DSP-R, NC, Ni3



## For More Information



